PET FOOD ALLIANCE
Rendering | Innovation | Research
Sponsored by the Fats and Protein Research Foundation

Alliance for Research and Innovation in the Rendering and Pet Food Industries

Mission Statement for the CSU/FPRF Pet Food Alliance:

Bring together members of the pet food and rendering industries together to ***collaboratively develop implementable solutions*** for industry challenges and identify opportunities for innovation, growth, and mutual success.

Key Pillars of the Pet Food Alliance:

As the Pet Food Alliance moves forward beyond identification and discussion of industry challenges, these pillars remain pivotal to the future success of the Alliance:

- ***Focus on uniting*** members of the pet food and rendering industries
- ***Engage with and encourage widespread participation*** from additional industry members
- Facilitate ***research guided by industry input*** to address real-world industry challenges
- ***Establish multidisciplinary collaborations*** with academia and industry
- Proactively ***engage in building industry sustainability***, across all efforts

2018 Priorities for the Pet Food Alliance

Working Groups for 2018:

At the Fall 2018 meeting, the attendees prioritized four working groups to focus on for 2018, with the understanding the working groups will evolve as new challenges arise or old challenges are suitably addressed.

- Oxidation and Maintenance of Product Quality
- *Salmonella* and other Threats to Product Safety
- Consumer Perception
- Industry Sustainability